**UNSTRUCTURED Field Experience Log & Reflection**

**Instructional Technology Department – *Updated Summer 2015***

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| **Candidate:** Chad DeWolf | **Mentor/Title:** Doug Wood / Assistant Principal | **School/District:** Madison County Middle SchoolMadison County School District |
| **Course:**ITEC 7410 Instructional Technology Leadership | **Professor/Semester:**Dr. Fuller (Summer 15) |

**(This log contains space for up to 5 different field experiences for your 5 hours. It might be that you complete one field
experience totaling 5 hours! If you have fewer field experiences, just delete the extra pages. Thank you!)**

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| **Date(s)** | **1st Field Experience Activity/Time** | **PSC Standard(s)** | **ISTE Standard(s)** |
| 07/08/15 | Created and cleaned up social media accounts for our school to reach all stakeholders [6.5 Hours ] | 1.4, 2.6, 2.8, 3.1, 3.2, 3.3, 3.7, 6.3  | COACHES3.b, 3.d, 3.e, 3.g, 4.b, 6.a, 6.b |
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| **First Name/Last Name/Title of an individual who can verify this experience:**Doug Wood | **Signature of the individual who can verify this experience:** |

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| **DIVERSITY** (Place an X in the box representing the race/ethnicity and subgroups involved in this field experience.) |
| **Ethnicity** | **P-12 Faculty/Staff** | **P-12 Students** |
|  | P-2 | 3-5 | 6-8 | 9-12 | P-2 | 3-5 | 6-8 | 9-12 |
| **Race/Ethnicity:** |  |  |  |  |  |  |  |  |
|  Asian |  |  |  |  |  |  |  |  |
|  Black |  |  |  |  |  |  |  |  |
|  Hispanic |  |  |  |  |  |  |  |  |
|  Native American/Alaskan Native |  |  |  |  |  |  |  |  |
|  White |  |  | X |  |  |  |  |  |
|  Multiracial |  |  |  |  |  |  |  |  |
| **Subgroups:** |  |  |  |  |  |  |  |  |
|  Students with Disabilities |  |  |  |  |  |  |  |  |
|  Limited English Proficiency |  |  |  |  |  |  |  |  |
|  Eligible for Free/Reduced Meals |  |  |  |  |  |  |  |  |

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| **Reflection**(Minimum of 3-4 sentences per question) |
| **1. Briefly describe the field experience. What did you learn about technology coaching and technology leadership from completing this field experience?**  I oversee all of the social media accounts for our school and have done so since I started this program two years ago. Every summer I need to go through each account and clean up the accounts (Facebook, Twitter, Instagram, SoundCloud…), along with the school app, so that we are ready to start the year off with a clean slate and new look in each account. Having these accounts takes time throughout the year as they are updated mostly by me, and definitely take some time here and there to keep looking the way we desire them to. One part about technology leadership is the background work that needs to be completed so everything else runs smoothly. I am always reminded that although this takes time, it is time well spent as it benefits all teachers, administrators, parents, and students.**2. How did this learning relate to the knowledge (what must you know), skills (what must you be able to do) and dispositions (attitudes, beliefs, enthusiasm) required of a technology facilitator or technology leader? (Refer to the standards you selected above. Use the language of the PSC standards in your answer and reflect on all 3—knowledge, skills, and dispositions.)** **Knowledge –** I needed to have the knowledge to manipulate all of the social media accounts, along with the app. I also needed to know what look the school was looking for so communication with the administration team is vital to ensuring the image we have is what we want.**Skills –** Just knowing what I needed to do isn’t enough. I have to have the skills to actually complete my tasks. I needed to have extensive knowledge of all platforms so that the tasks could be completed. The technology leader needs to be a leader in multiple categories, and lead by example.**Dispositions –** It is my belief that we, as technology leaders, need to show a positive attitude and have enthusiasm when working with educational technology. With that, it also should be fun bringing in other technologies (Facebook, Twitter, YouTube…) for any number of reasons. We bring in social media to connect with our stakeholders and to bring a little bit of life outside of the classroom walls into our students’ learning.**3. Describe how this field experience impacted school improvement, faculty development or student learning at your school. How can the impact be assessed?**The social media and school app help show our community and all stakeholders what we are all about. One does not need to come inside the school, now, to see inside the school. If a parent can’t attend a band concert, perhaps they would like to hear it on our app? All of these technology based decisions were made to open our school up to those who want to know but for whatever reason, do not show up. If they can’t make it, we will bring it to them! We look at the number of likes, plus ones, follows, tweets and retweets, including app downloads, to really see who, and how many people we reach on a daily basis.  |